

Station KSNV-TV LAS VEGAS, NV.	Agency () GMMB	Rep Firm
Advertiser () NASIT	3050 K ST NW	Sales Office () PHILADELPHIA
Product NASIT	WASHINGTON, DC 20007	Salesperson () AMY MCCREARY
Estimate# 1249	Agency C/P1/P2/E 108/115/1249	Salesperson Phone# 215-568-6540
Buyer Maura Gilroy	Flight Dates 10/23/2012 - 10/29/2012	Salesperson FAX# 215-568-1845
Phone#	Hiatus Weeks	
Fax#		

--- CONTRACT COMMENT ---													
SC=*													
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
---	---	---	---	-----	---	---	---	---	---	---	---	---	---
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/23-10/29	0	0	0	\$0.00		
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/23-10/29	0	0	0	\$0.00		
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/23-10/29	0	0	0	\$0.00		
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/23-10/29	0	0	0	\$0.00		
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/27-10/27	0	0	0	\$0.00		
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/27-10/27	0	0	0	\$0.00		
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/28-10/28	0	0	0	\$0.00		
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/28-10/28	0	0	0	\$0.00		
	9	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/28-10/28	0	0	0	\$0.00		
	10	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/28-10/28	0	0	0	\$0.00		
	11	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/28-10/28	0	0	0	\$0.00		
	12	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/23-10/29	0	0	0	\$0.00		
	13	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/23-10/29	0	0	0	\$0.00		
	14	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/23-10/29	0	0	0	\$0.00		

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 WASHINGTON, DC 20007
 Agency C/P1/P2/E 108/115/1249
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/23-10/29	0	0	0	\$0.00	
	16	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/23-10/29	0	0	0	\$0.00	
	17	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/23-10/29	0	0	0	\$0.00	
	18	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/23-10/29	0	0	0	\$0.00	
	19	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/23-10/29	0	0	0	\$0.00	
	20	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/23-10/29	0	0	0	\$0.00	
	21	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/23-10/29	0	0	0	\$0.00	
	22	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/23-10/29	0	0	0	\$0.00	
	23	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/27-10/27	0	0	0	\$0.00	
	24	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
	25	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
	26	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/27-10/27	0	0	0	\$0.00	
	27	TU	8P-10P	THE BIGGEST LOSER	:30	\$3,600.00	10/23-10/23	0	0	0	\$0.00	
	28	F	9P-10P	GRIMM	:30	\$2,600.00	10/26-10/26	0	0	0	\$0.00	
	29	SU	530P-830P	SUN NT FB: SD @ N ORLEANS	:30	\$10,000.00	10/28-10/28	0	0	0	\$0.00	
	30	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/28-10/28	0	0	0	\$0.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	31	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/28-10/28	0	0	0	\$0.00	
	32	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/23-10/29	0	0	0	\$0.00	
	33	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/27-10/27	0	0	0	\$0.00	
	34	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/28-10/28	0	0	0	\$0.00	
	35	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/23-10/29	0	0	0	\$0.00	
	36	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/23-10/29	0	0	0	\$0.00	
	37	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/27-10/27	0	0	0	\$0.00	
	38	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$400.00	10/28-10/28	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00
 Sales Totals: 0 / \$0.00
 Station Totals: 0 / \$0.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
		KTNV	16%	KTUD	1%	KVCW	2%	KVMY	5%	KVVU	17%
		XXXX	0%								

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---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --
CASH IN ADVANCE

Rep Order# 6819937 Ver# 2 Status Returned Traffic Order# 102330
 Printed: 05/31/2012 11:08 AM
 Last Received: 05/30/2012 8:48 AM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
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 Product NASIT
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 1010 WISCONSIN AVE,S
 SU 800, WASHINGTON, DC 20007
 Agency C/P1/P2/E 108/115/1249
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 Hiatus Weeks

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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/23-10/29	5	1	5	\$2,000.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/23-10/29	4	1	4	\$800.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/23-10/29	5	1	5	\$3,625.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/23-10/29	5	1	5	\$4,500.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/27-10/27	2	1	2	\$750.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/27-10/27	4	1	4	\$2,500.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/28-10/28	1	1	1	\$375.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/28-10/28	2	1	2	\$1,000.00	
	9	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
	10	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
	11	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
	12	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/23-10/29	5	1	5	\$2,125.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/23-10/29	5	1	5	\$1,625.00	
	14	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/23-10/29	4	1	4	\$1,300.00	
	15	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/23-10/29	5	1	5	\$2,125.00	
	16	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/23-10/29	5	1	5	\$1,625.00	
	17	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/23-10/29	2	1	2	\$850.00	
	18	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/23-10/29	5	1	5	\$1,625.00	
	19	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/23-10/29	5	1	5	\$2,250.00	
	20	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/23-10/29	5	1	5	\$3,625.00	
	21	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/23-10/29	5	1	5	\$3,625.00	
	22	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/23-10/29	5	1	5	\$6,000.00	
	23	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/27-10/27	1	1	1	\$675.00	
	*24	TU-F,M	7P-730P	JEOPARDY	:30	\$1,300.00	10/23-10/29	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - JEOP 630-7P										
	*25	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$1,300.00	10/23-10/29	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - 7-730P										
	*26	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/27-10/27	2	1	2	\$1,050.00	
		Station Remark: V2 NOT NA - 630-730P										
	27	TU	8P-10P	THE BIGGEST LOSER	:30	\$3,600.00	10/23-10/23	1	1	1	\$3,600.00	

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	28	F	9P-10P	GRIMM	:30	\$2,600.00	10/26-10/26	1	1	1	\$2,600.00	
	29	SU	530P-830P	SUN NT FB: SD @ N ORLEANS	:30	\$10,000.00	10/28-10/28	1	1	1	\$10,000.00	
	30	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/28-10/28	1	1	1	\$1,600.00	
	31	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/28-10/28	1	1	1	\$900.00	
	32	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/23-10/29	5	1	5	\$6,000.00	
	33	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/27-10/27	1	1	1	\$1,100.00	
	34	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/28-10/28	1	1	1	\$1,100.00	
	35	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/23-10/29	5	1	5	\$2,500.00	
	36	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/23-10/29	3	1	3	\$750.00	
	37	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/27-10/27	1	1	1	\$1,400.00	
	38	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	

---REPORT TOTALS---
 Report Totals: 117 / \$93,000.00

---SALES MONTHLY TOTALS---
 Oct 12: 98 / \$80,975.00
 Sales Totals: 117 / \$93,000.00

Nov 12: 19 / \$12,025.00

Rep Order# 6819937 Ver# 2 Status Returned
 EC'd Yes

Traffic Order# 102330

Printed: 05/31/2012 11:08 AM
 Last Received: 05/30/2012 8:48 AM
 Showing Buylines: All Lines

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Station Totals: 117 / \$93,000.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$332,143	CATV 0%	KBLR 0%	KINC 0%	KLAS 31%	KSNV 28%
		KTNV 16%	KTUD 1%	KVCW 2%	KVMY 5%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE